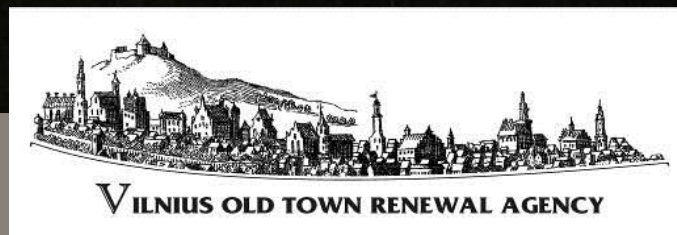




# VILNIUS OLD TOWN - UNESCO WORLD HERITAGE SITE: STRATEGY, REGENERATION, PROSPECTIVES

Gediminas Rutkauskas, Director, Vilnius Old Town Renewal Agency March 26th, 2014





# VILNIUS INSCRIBED UPON TO THE UNESCO WORLD HERITAGE LIST IN DEC. 1994







## CRITERIA FOR DESIGNATION TO THE UNESCO WORLD HERITAGE LIST

Criterion II: Vilnius is an outstanding example of a medieval foundation which exercised a profound influence on architectural and cultural developments in a wide area of Eastern Europe over several centuries.





Criterion IV: the townscape and rich diversity of buildings that it preserved; Vilnius is an exceptional illustration of central European town which evolved organically over a period of five centuries.

# VILNIUS OLD TOWN REVITALISATION STRATEGY



## 1995 - 1996 Vilnius Old Town Revitalisation Strategy

- To protect and restore historic buildings and urban pattern
- To maintain a traditional mix of functions: residential, commercial and public
- To promote public-private partnerships in revitalisation
- To rise heritage conservation awareness



# IMPLEMENTATION OF THE OLD TOWN REVITALISATION STRATEGY



1998 Old Town Renewal Agency established

Since 1998 Old Town Renewal Programmes implemented (116 mln. Lt).

Since 2000 Support of property owners commenced (2,1 mln. Lt).

2000 - Old Town Information Centre opened



## ACTIVITIES OF THE OLD TOWN RENEWAL AGENCY:

Physical renewal of buildings / Community development  
Information Centre / International co-operation



# PHYSICAL RENEWAL OF BUILDINGS AND PUBLIC AREAS



Renewal of approximately 300 public and residential buildings  
Renovation of approximately 30 streets  
Decorative lighting of 12 architectural monuments



# PHYSICAL RENEWAL OF BUILDINGS AND PUBLIC AREAS



Decorative lighting of 12 architectural monuments  
Conservation/restoration works in 10 heritage objects  
Improvement of public areas (yards, squares, sightseeing sites, pedestrian paths, cemeteries)  
50 objects renewed through public-private partnership contracts

# RECONSTRUCTION AND UPGRADE OF MAIN PUBLIC SPACES: CATHEDRAL SQUARE AND GEDIMINAS AVENUE IN 2000-2003





# RECONSTRUCTION AND UPGRADE OF MAIN PUBLIC SPACES: TOWN HALL SQUARE IN 2005 – 2007



# PHYSICAL RENEWAL OF HISTORIC BUILDINGS





# RECONSTRUCTION AND UPGRADE OF MAIN PUBLIC SPACES



T.Vrublevskis St. 4, 6

# RECONSTRUCTION AND UPGRADE OF MAIN PUBLIC SPACES



Vilnius st. 19, 21, 23, 29



# PROGRAMME “LOST VILNIUS”



EXEMPLARY CONSERVATION AND EXPOSITION OF  
EXTERNAL WALL PAINTINGS



PROGRAMME "LOST VILNIUS"

RECREATION OF THE JEWISH LIVING QUARTERS



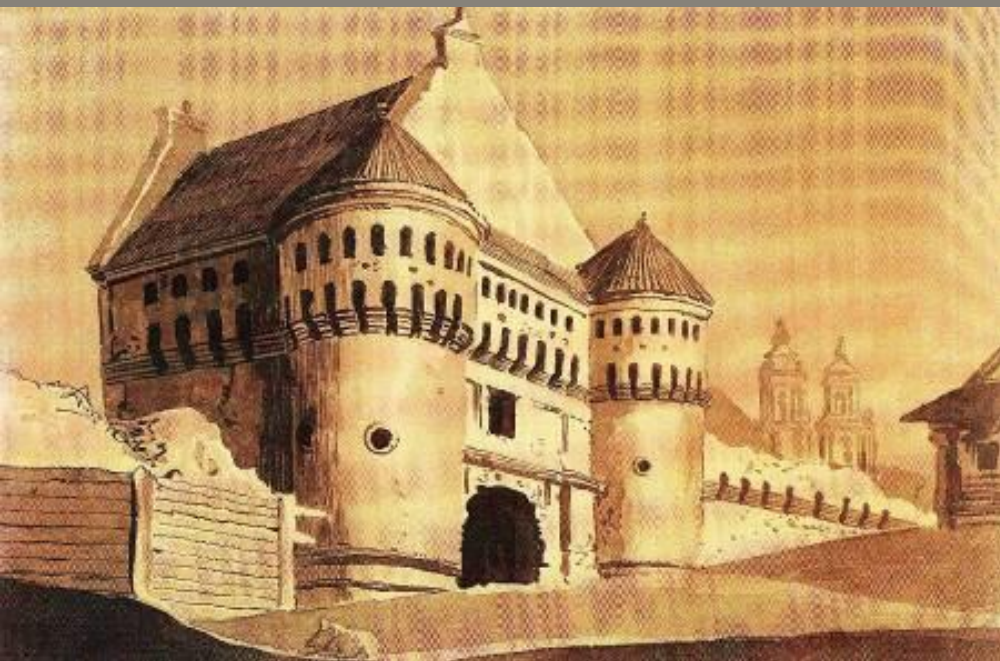
# PROGRAMME “LOST VILNIUS”



INFORMATION STANDS AT THE FORMER  
GREATER SYNAGOGUE



# PROGRAMME “LOST VILNIUS”



INFORMATION STANDS  
ABOUT FORMER CITY  
GATES





# RESTORATION OF WOODEN ARCHITECTURAL HERITAGE





# HOUSE IN ČIURLIONIS ST. BEFORE AND AFTER RESTORATION





# RESTORATION OF WOODEN ARCHITECTURAL HERITAGE



# INTERNATIONAL PROJECT “CELEBRATION OF CRAFTS” 2004 - 2005

PARTNERS: ROROS (NORWAY), TALLINN (ESTONIA), LASTU (FINLAND)



INTERNATIONAL WORKSHOPS IN ROROS, TALLINN AND VILNIUS



# COMMUNITY DEVELOPMENT / INFORMATION CENTRE



- *Public involvement in planning process*
- *Rising public awareness (especially youth)*
- *Training programmes , dissemination of information*
- *Technical advise and financial support for home owners*

# RISING AWARENESS OF LOCAL COMMUNITIES



EXCURSIONS IN 2006-2013 „ROAD OF VILNIUS WOODEN  
ARCHITECTURE”



# YOUTH AWARENESS AND HERITAGE CONSCIOUSNESS RISING



Summer camps "Heritage awareness rising" 2004 - 2013

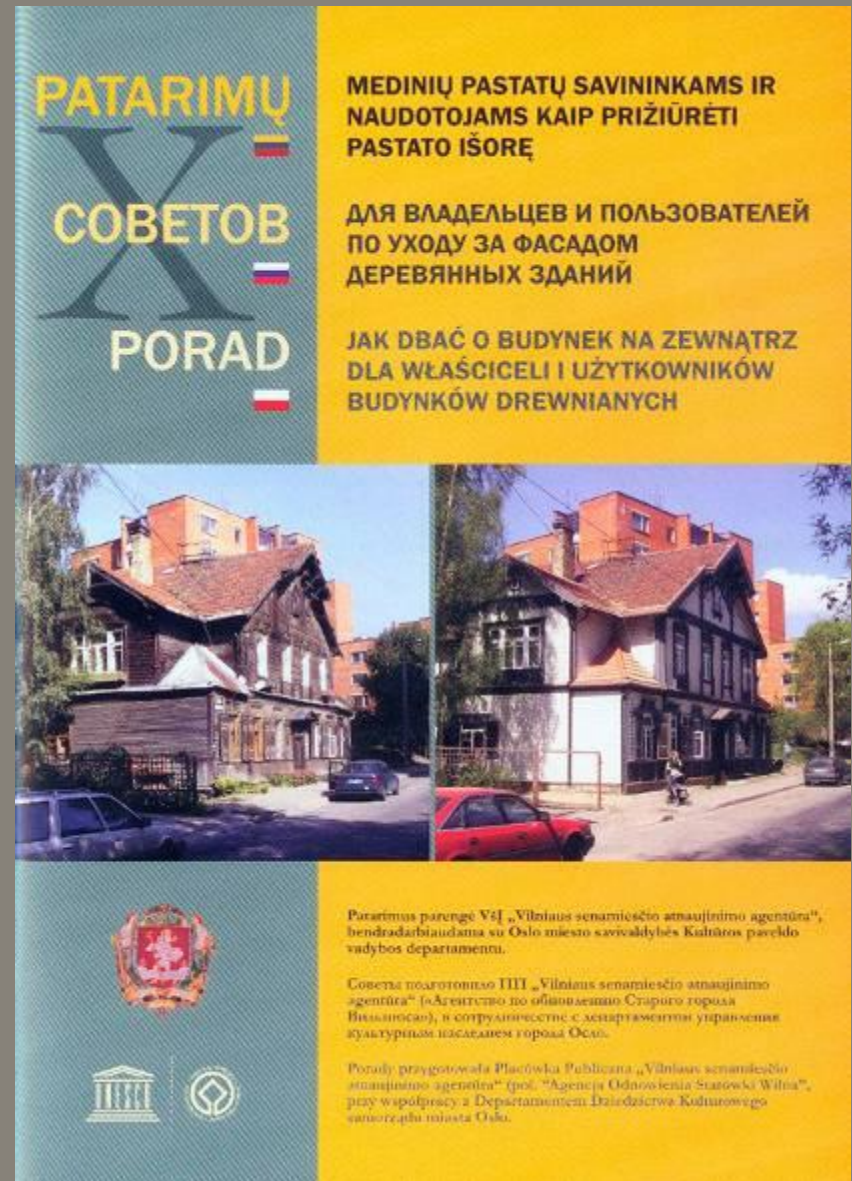
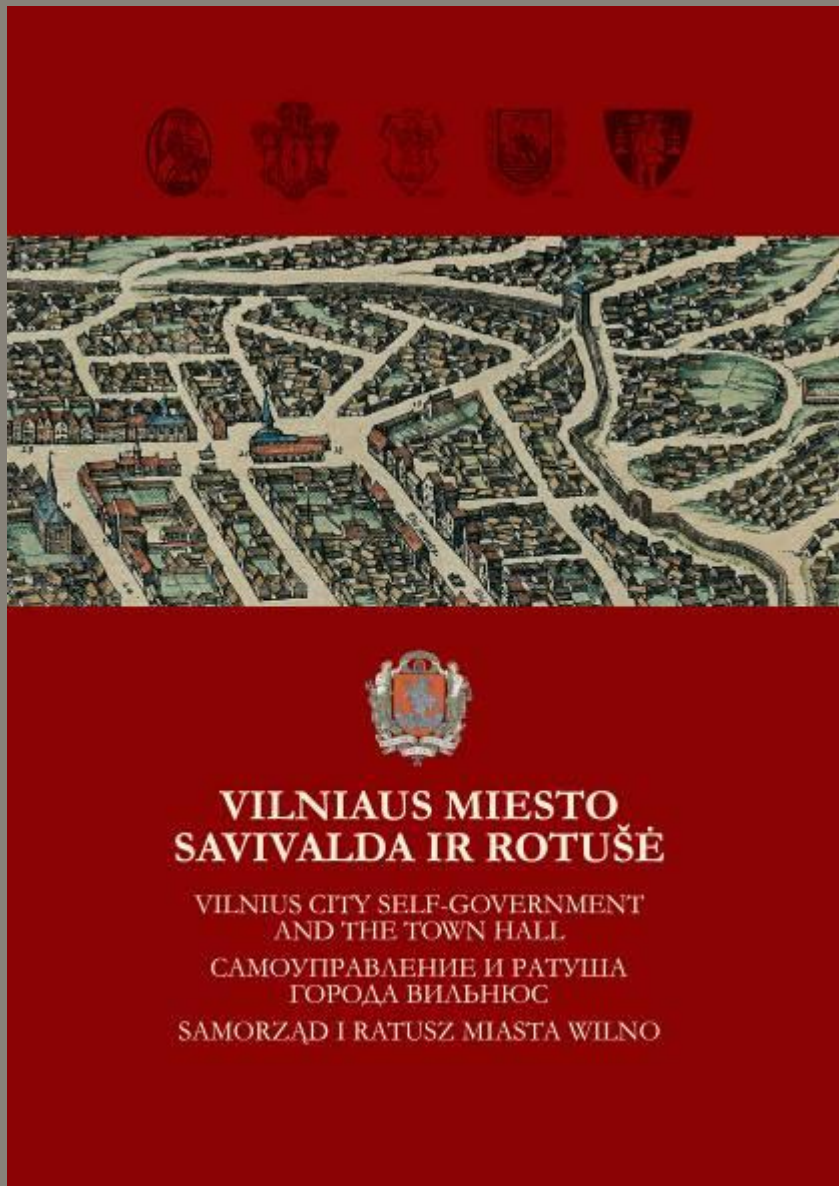




HISTORIC ORGAN OF A.G. CASPARINI FROM 1776 IN VILNIUS – ITALIAN CRAFTSMEN, GERMAN, SWEDISH AND LITHUANIAN RESTORERS, CONSTRUCTION OF THE EXCLUSIVE COPY OF THE ORGAN AT THE EASTMAN SCHOOL OF MUSIC IN ROCHESTER, WASHINGTON DC. [WWW.CASPARINI.LT](http://WWW.CASPARINI.LT)



# SPECIALISED INFORMATIVE PUBLICATIONS



# INTERNATIONAL SUPPORT AND CO-OPERATION



*UNESCO*

*UNDP*

*OWHC*

*ICCROM*

*ICOMOS*

ICCROM regional ITUC programme for North-Eastern Europe

OWHC International symposiums and regional conferences

Support of UNESCO World Heritage Centre



# EC RTD Programme “City of Tomorrow and Cultural Heritage”, Project ENTRUST:



Goal: to share experience of various cities and produce guidelines how to form public-private partnerships working on regenerating deprived neighbourhoods, increasing competitiveness, improving quality of life.

Outcomes: Policy Recommendations for EC and methodological guidelines for practitioners

# URBACT II PROGRAMME, PROJECT HerO – “HERITAGE AS OPPORTUNITY”



Goal: to develop and implement integrated cultural heritage management systems as innovative tool to balance and coordinate the different demands and interests on historic urban landscapes

Outcomes: Strategic Paper, Policy Recommendations, Good-practice compilation, Local Action Plans, Guidebook “The Road to Success”,



## CURRENT PRIORITIES

- New projects for the EU 2014-2020 support period: creation of WH Regional Communication Centre
- Sensatisation of society and youth: films, lectures, walks, innovative media tools
- Engagemenet of local communities' initiative groups and PPP improving integral urban regeneration
- Strengthening Baltic Sea regional cooperation
- Further development of cross-city partnerships: Riga, Tallinn, Cracow, Warsaw, Torun, Regensburg, Bergen, Oslo, Stockholm, Helsinki, Wisby, Lviv, Kyev, Minsk...



THANKS FOR YOUR KIND ATTENTION

[www.vsaa.lt](http://www.vsaa.lt) [g.rutkauskas@vsaa.lt](mailto:g.rutkauskas@vsaa.lt)