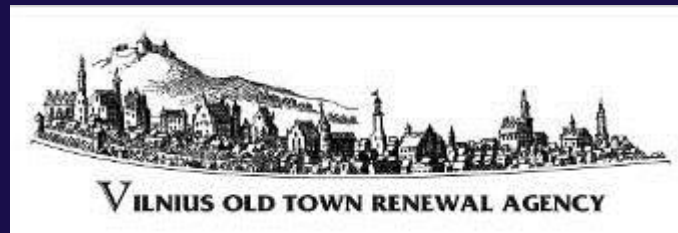


VILNIUS TRADITIONAL CRAFTS AND FAIRS PROGRAMME



***Vilnius City Municipality and Vilnius Old Town
Renewal Agency, architect Jurate Raugaliene***

VILNIUS TRADITIONAL CRAFTS AND FAIRS PROGRAMME





Goals:

TO CREATE FAVOURABLE CONDITIONS FOR REVITALISATION OF TRADITIONAL CRAFTS, TRADES AND FAIRS

TO ENCOURAGE ESTABLISHMENT OF CRAFTSMEN' WORKSHOPS

TO ORGANISE SEASONAL CRAFT FAIRS

TO REVITALISE TYMO QUARTER BY ESTABLISHING THE CRAFTS' "TOWN" (TRAINING AND EXHIBITION CENTRE)

Objectives

Vilnius City Strategic Plan 2010-2020:

“Implement projects aimed at reviving crafts and small trade in the historical center, start the tradition of seasonal craft fairs”

- a) Implement the Programme on Fine Crafts, Ethnographic Businesses, and Fairs;*
- b) Initiate and design mechanisms promoting restoration of various commercial and other functions to the buildings of the Old Town.*



Preconditions

*Decision to implement the programme was approved in **2001**.*

***Vilnius Old Town Renewal Agency** was appointed to coordinate the programme.*

*Targeted sectors - **craftsmen, Vilnius citizens, children, tourists***

*Applications of craftsmen were discussed in the **Cultural Committee** of the Council.*

*Economic Department **selected premises suitable** for galleries-workshops.*

***Contracts** between craftsmen and the Municipality were made.*

***Conditions and obligations** of the craftsmen were defined.*

VILNIUS TRADITIONAL CRAFTS AND FAIRS PROGRAMME



17 workshops-galleries, Fine Crafts Association of Vilnius



Private individual or small enterprises owned by small group of owners - craftsmen. Responsible for the maintenance costs, the payment of the rent, organization of craft's demonstration, exhibitions, educational activities, organization and management of the gallery's work. Can hire employees or can work themselves.

Monitoring and evaluation – Vilnius Old Town Renewal Agency



Financial support:

Soft rent of the workshops' area

Grants for small educational projects (State and municipal funds)

Financial support for renovation works in the galleries/workshops

Support for craftsmen with Certificates of traditional heritage (state)



Responsibilities of craftsmen

Demonstration of crafts

Preparing exhibitions and training programmes

Participation in city festivals and fairs



Difficulties

Lack of suitable municipal premises

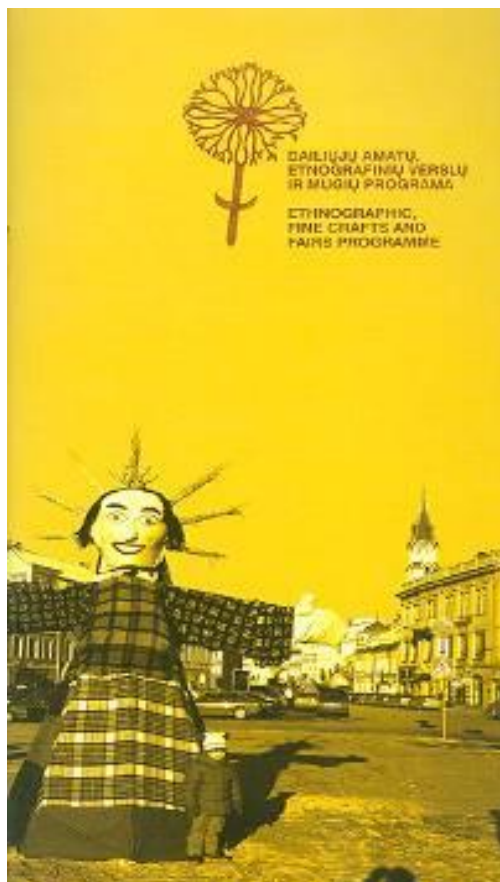
Significant investment needed for the renovation

Not sufficient financial support from the Municipality

Lack of business support and consulting services

Promotion and Educational projects

booklets with information about the galleries





Results

Revitalization of some empty and neglected buildings

Improved image of the Old Town

*Implemented projects of **educational activities***

*Establishment of the **community of Vilnius craftsmen***

*Establishment of **Fine Crafts Association of Vilnius***

REVITALISATION OF TYMO QUARTER BY ESTABLISHING THE CRAFTS' TRAINING AND EXHIBITION CENTRE



Vilnius Old Town Renewal Agency, Jurate Raugaliene

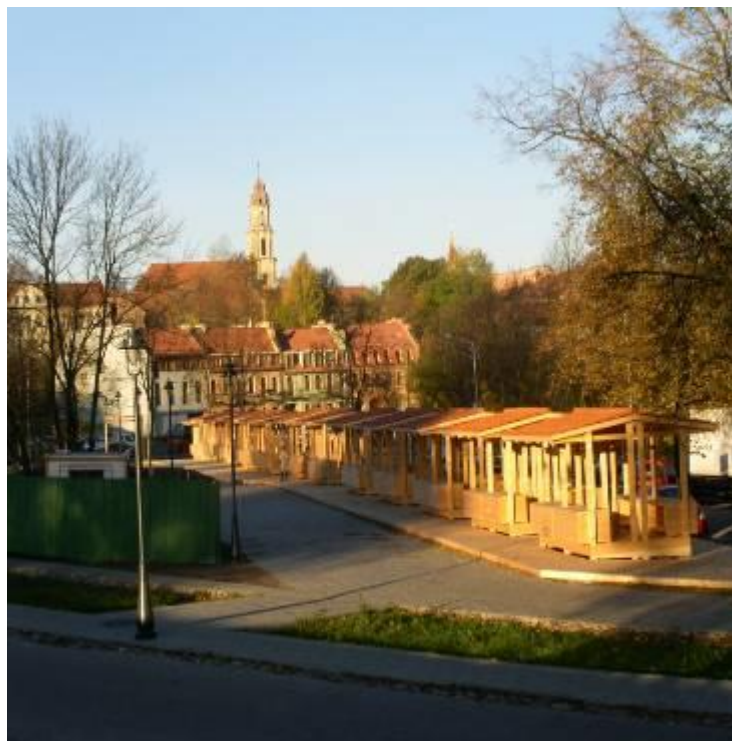
***REVITALISATION OF TYMO QUARTER BY
ESTABLISHING THE CRAFTS' TRAINING CENTRE***



LOCATION OF TYMO QUARTER



WORKS IMPLEMENTED BY VILNIUS CITY MUNICIPALITY 2001 – 2007



*Improved environment
Reconstructed historical street,
pedestrian routes, created a sightseeing
place, underground infrastructure,
wooden kiosks.*



VILNIUS TRADITIONAL CRAFTS AND FAIRS PROGRAMME

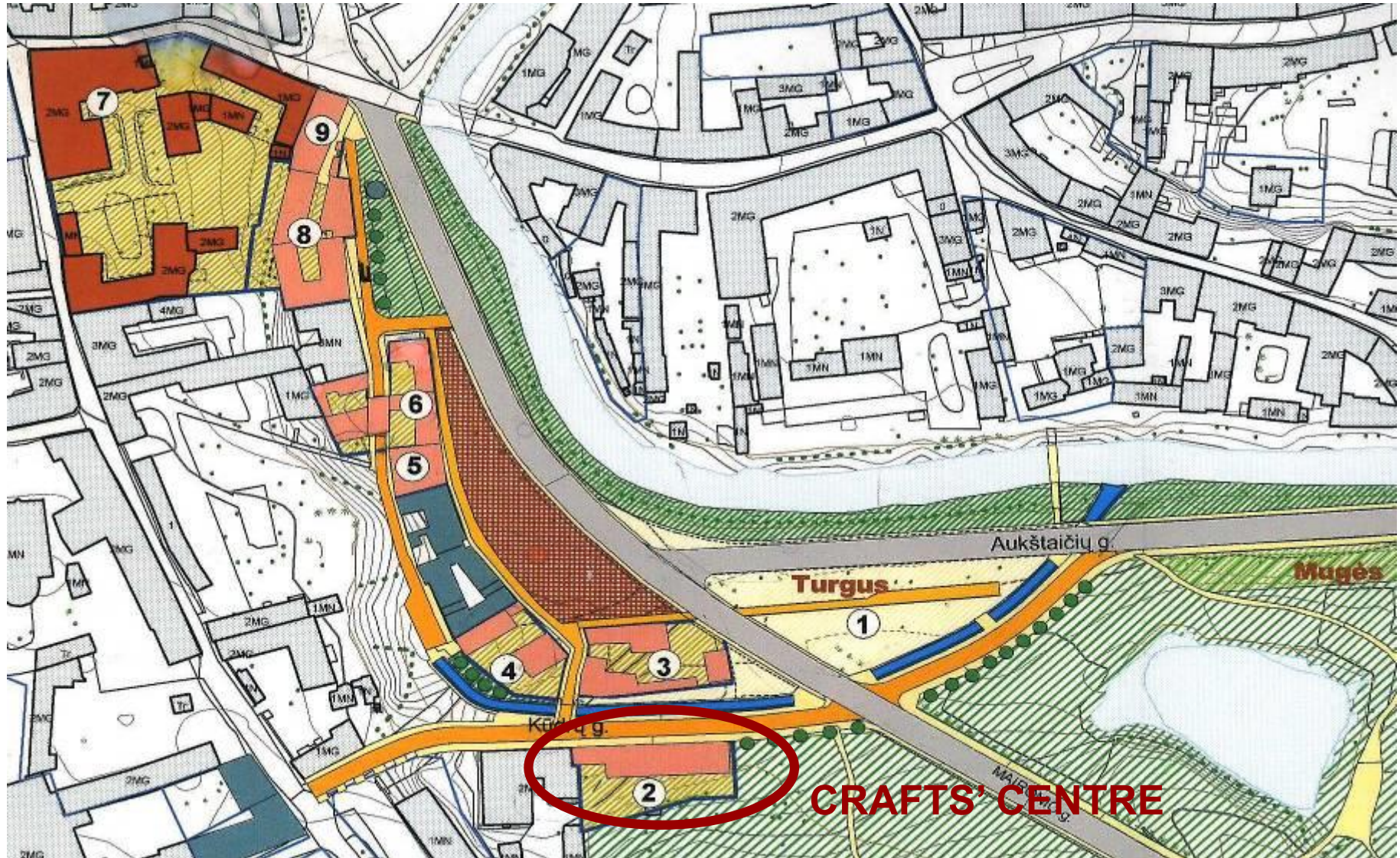


In 2007 the letter of Intent was signed between Vilnius City Mayor and Vilnius Fine Crafts Association

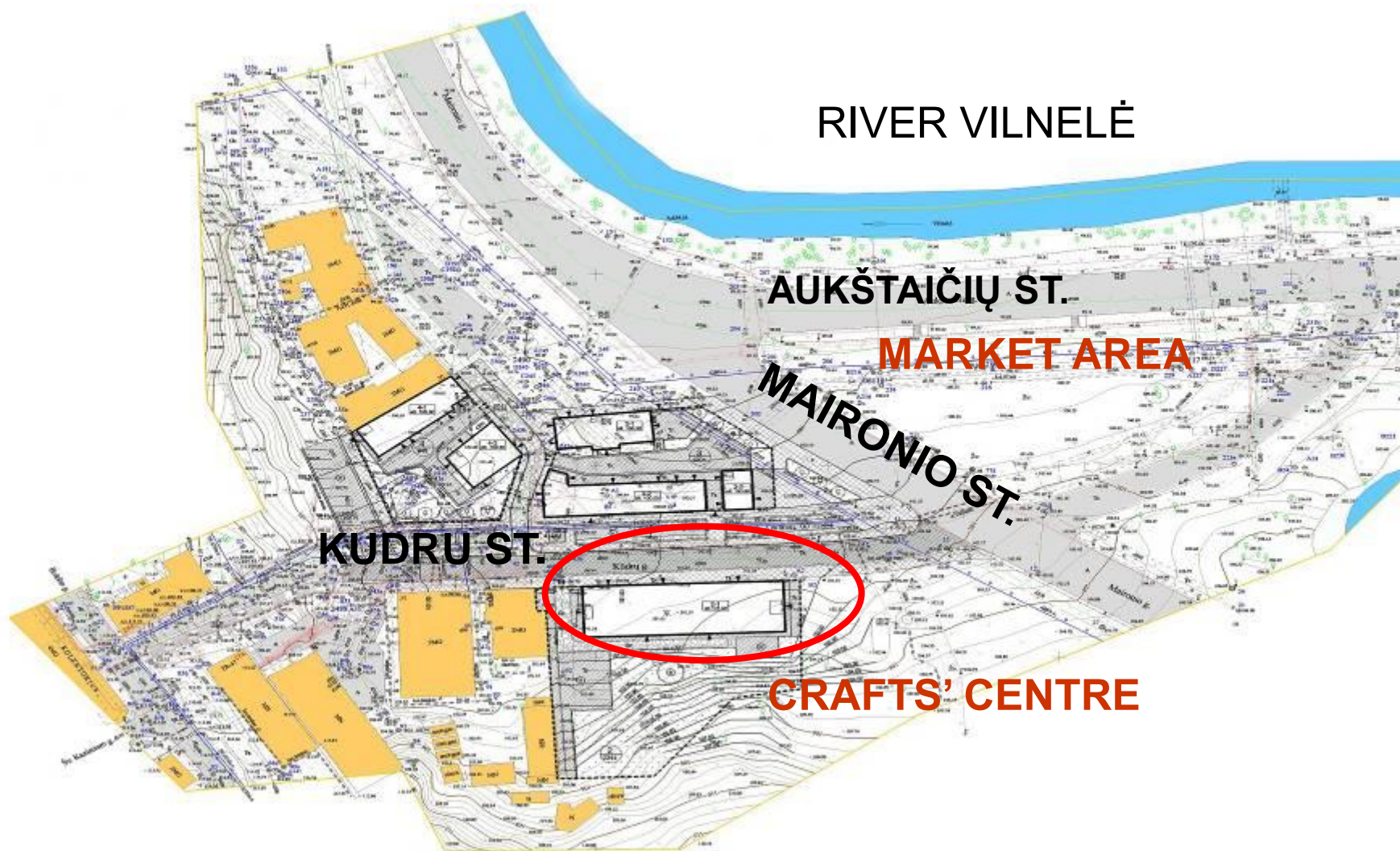
VILNIUS TRADITIONAL CRAFTS AND FAIRS PROGRAMME



PLANNING OF INVESTMENT PROJECTS IN 2003



PLANNING OF INVESTMENT PROJECTS IN 2003



VISUALISATION OF INVESTMENT PROJECTS



*2004 decision of the city council approved the idea of tymo quarter revitalisation
Draft project was prepared*



TECHNICAL DATA OF THE CRAFTS' CENTRE



AREA OF THE SITE 1290 SQ. M. AREA OF THE BUILDING APROX. 1075 SQ. M

I FLOOR. 4 WORKSHOPS (TANNERS, CERAMICS, SMITHS, GOLDSMITHS, STAINED-GLASS, TEXTILE), EXPOSITION HALL, INFORMATION CENTRE.

II FLOOR. TRAINING STUDY, CONFERENCE HALL, ACCOMMODATION FOR VISITNG CRAFTSMEN.

THE YARD SHOULD BE ADAPTED FOR CRAFTS DEMONSTRATION

VILNIUS TRADITIONAL CRAFTS AND FAIRS PROGRAMME



EXPECTED SUPPORT OF 2014 - 2020 STRUCTURAL EU FUNDS